

# MORE ABOUT US



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## 2021 Season Begins

The 2021 harvest has started with the earliest varieties in the north of the country. In week 13 the first harvests of Oronules and Nankou took place.

In this season, a higher volume production is expected compared to 2020 where there were no extreme weather events. At the same time, the lower water levels allow us to estimate a better cosmetic and sanitary condition of the product to be harvested.

Currently the country is with a level of vaccination against covid close to 30% while the Government's measures are hardened in order to lower the mobility of the population and the number of daily infections

These measures are in addition to the protocols already achieved throughout the production chain to avoid epidemiological outbreaks; measures already implemented last harvest with resounding success. For this, it is important to achieve these 3 M:

- ⇒ **M**ask on
- ⇒ **M**assive clean hands
- ⇒ **M**ust keep your distance

## WEATHER

## CONDITIONS



In the December-January-February quarter the country was under conditions of water deficit, the behavior of precipitation was uneven where in February the anomaly was the largest.



The average temperature registered typical values throughout the country.



Below normal rainfall is expected during the March-April-May quarter. While the temperature is expected to be normal for the season throughout the national territory.

Source: INUMET

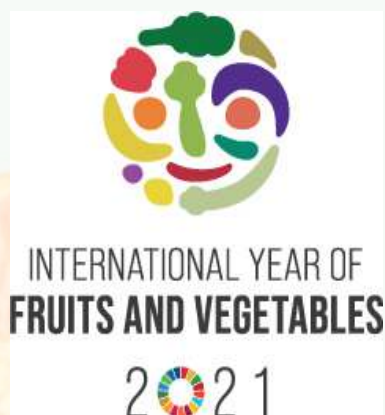
## Shipment Schedule: April - May

WEEK	14	15	16	17	18	19	20	21	22
Oronules									
Nankou									
S. Owari									
C. de Nules									
Limón									

## Internacional Year of Fruits and Vegetables



Food and Agriculture  
Organization of the  
United Nations



The United Nations declared 2021 the **International Year of Fruits and Vegetables**. The objectives this year through the consumption of fruits and vegetables are:

- 1.Raise awareness of health and nutritional benefits
- 2.Promote healthy, balanced and diversified diets and lifestyles
- 3.Reduce loss and waste in food systems
- 4.Spread best practices on consumption, sustainable production, integration of family farmers and strengthening the capacity of countries, especially in developing countries.

From URUD'OR we support this excellent initiative by proposing to make this declaration known in every possible area.



### SOUTHERN HEMISPHERE FRESH FRUIT TRADE CONGRESS ONLINE (Zoom) 25th March 2021

With the aim of bringing the fruit industries of the southern and northern hemisphere closer together, in addition to allowing better planning for the year, SHAFFE held the first "Southern Hemisphere Fresh Fruit Trade Congress" on March 25. The instance carried the slogan "Keep the world supplied", a theme that has become vital in the framework of the COVID-19 pandemic.

It was framed within the scope of the "International Year of Fruits and Vegetables". The conference was held online in two different time slots, with the aim of facilitate the participation of representatives from various parts of the world.

During this congress, fresh produce professionals had the opportunity to gather information on crop trends, production prospects and trade flows for the coming year.This is achieved through contributions from all SHAFFE members and market intelligence on consumer trends by the leading agency in these matters, IPSOS.



On behalf of UPEFRUY (Union of Fruit and Vegetable Producers and Exporters of Uruguay) was Agr. Carlos María Fraschini, member of the Board of Directors of URUD'OR S.A. At the same time, we take the opportunity to congratulate Agr. Marta Bentancur who is the current Vice President of SHAFFE for the period 2021-2023. Marta worked advising the URUD'OR team for several years and we know of her dedication to the sector.

To access the full congress visit <https://shaffe.net/congress/>



If you are interested in reading more about the Uruguayan citrus industry and the research currently underway, we leave you some links.

<http://www.ainfo.inia.uy/digital/bitstream/item/14496/1/Rev-INIA-61-Junio-2020-p-55-68.pdf>

## SOCIALS: Team URUD'OR

As we shared in the last issue of 2020, we will be presenting URUD'OR team!

### Administrative - Financial Department

Laura Morey



Financial - Administrative Manager

Cristina Ibarburu



Administrative Secretary  
PMO Representative  
Human Resources

And now from Spain!

Rafael De Soto



Administrative Assistant  
Imports, Accounting record and  
electronic invoicing

Andrea Grillo



Secretary  
Support to the Finance Dpt. with sales  
settlements and payments

### New Incorporations:

Verónica González



Management Secretary  
Reception and communication with clients

Stella Pintos



Administrative Assistant  
Imports, Accounting record and  
electronic invoicing



URUD'OR S.A. It is an Organization that brings together large, medium and small producers for the export of citrus fruit. It has been operating in the international market since 1963.

URUD'OR S.A. has implemented a strict quality management system auditing the production and packing process of all its associates, in order to assure that the final product reaches the quality standards that our customers require.

GLOBALG.A.P.

GRASP

HACCP

BRC-Global Standard  
for Food Safety Issue 8



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